

The background is a deep purple with a marbled, agate-like texture. It is framed by a gold glitter border that has a torn, paper-like edge. The text is centered on the dark purple background.

Massachusetts Black Lawyers Association

*Gala*

**2025 PARTNERSHIP OPPORTUNITIES**

April 11, 2025 InterContinental Boston



# About the MBLA Gala



The Massachusetts Black Lawyers Association's 2025 Annual Gala will be held on **Friday, April 11, 2025, at 6:00 PM** at the InterContinental Boston.

The Massachusetts Black Lawyers Association Gala is a premier event, celebrating 52 years of excellence in the legal profession, diversity within the law, and community impact. This distinguished gathering serves as a powerful platform to celebrate the achievements of Black attorneys in the Commonwealth while providing critical funding for our law student scholarship program. Each year, through the generous contributions of our sponsors, the MBLA grants between \$11,000 and \$16,000 to deserving students, including recipients of the newly created Honorable Justice Geraldine S. Hines Civil Rights Award and other named scholarships. It will be an unforgettable night as we reflect on over five decades of impact and progress, while honoring the inspiring achievements of our phenomenal 2025 Gala Honorees: Tanisha Sullivan, Esq. and Rodney C. Pratt, Esq., both recipients of the MBLA's Trailblazer Award, and Marie St. Fleur, Esq., our Lifetime Achievement Award honoree.

This year, we aim to raise \$100,000 to fully fund our scholarships for the next five years and cover our monthly operational expenses. Your support will help us achieve this ambitious goal.

## Why Sponsor the MBLA 2025 Gala?

- **Elevated Visibility:** Our Sponsorship Packages are strategically designed to maximize your organization's exposure, positioning your brand as a champion of diversity and inclusion.
- **Meaningful Impact:** Your sponsorship directly fuels the success of our scholarship program and mentorship initiatives, empowering future leaders in the legal community and fostering long-lasting, positive change.
- **Unparalleled Networking Opportunities:** The Gala attracts a distinguished audience of legal professionals, judges, community leaders, and corporate partners, offering a unique opportunity to connect with key influencers and decision-makers in Massachusetts and beyond.

Enclosed you will find our comprehensive Gala Sponsorship Package detailing the various partnership opportunities and the valuable benefits they offer. We are confident that your involvement will not only contribute to the success of this event but also reinforce your organization's commitment to diversity and excellence.



# MBLA

# Gala

## 2025 PREMIER PARTNER OPPORTUNITIES

### VIP SPONSOR

**\$15,000**

- Fifteen Gala tickets at reserved premier table.
- Invitation for fifteen guests to VIP Cocktail Reception.
- Prominent VIP Reception Sponsor name and logo recognition on marketing materials, media and press releases.
- Special recognition as a VIP Reception Sponsor during Gala program.
- Prominent VIP Reception Sponsor name and logo recognition on reserved table and event signage.
- Prominent VIP Reception Sponsor name and logo recognition on MBLA website for one year.
- Full page color ad with prominent placement in event program book (printed and electronic).
- VIP Reception Sponsor recognition in event program book.

### PLATINUM SPONSOR

**\$10,000**

- Ten Gala tickets at reserved premier table.
- Invitation for ten guests to VIP Cocktail Reception.
- Prominent Platinum Sponsor name and logo recognition on marketing materials, media and press releases.
- Special recognition as a Platinum Sponsor during Gala program.
- Prominent Platinum Sponsor name and logo recognition on reserved table and event signage.
- Prominent Platinum Sponsor name and logo recognition on MBLA website for one year.
- Full page color ad in event program book (printed and electronic).
- Platinum Sponsor recognition in event program book.

### GOLD SPONSOR

**\$5,000**

- Five Gala tickets.
- Invitation for five guests to VIP Cocktail Reception.
- Gold Sponsor name and logo recognition on marketing materials, media and press releases.
- Gold Sponsor name and logo recognition on MBLA website for one year.
- Gold Sponsor name and logo recognition on event signage.
- Half page color ad in event program book (printed and electronic).
- Gold Sponsor recognition in event program book.

### SILVER SPONSOR

**\$3,500**

- Three Gala tickets.
- Invitation for three guests to VIP Cocktail Reception.
- Silver Sponsor name and logo recognition on marketing materials, media and press releases.
- Silver Sponsor name and logo recognition on MBLA website for one year.
- Silver Sponsor name and logo recognition on event signage.
- Quarter page color ad in event program book (printed and electronic).
- Silver Sponsor recognition in event program book.

### BRONZE SPONSOR

**\$2,500**

- Two Gala tickets.
- Invitation for two guests to VIP Cocktail Reception.
- Bronze Sponsor name and logo recognition on marketing materials, media and press releases.
- Bronze Sponsor name and logo recognition on MBLA website for one year.
- Quarter page color ad in event program book (printed and electronic).
- Bronze Sponsor recognition in event program book.

# 2025 PARTNERSHIP COMMITMENT FORM

All Premier Partner opportunities include recognition in our program book and an invitation to the VIP Reception. The deadline for Sponsorship Registration is **March 3, 2025**, though early submissions are encouraged. **The preferred method of payment is electronic.**

The Massachusetts Black Lawyers Association is a 501(c)(6) nonprofit organization. All proceeds will be used to support the MBLA's programs and initiatives, including our law student scholarship program and our Judicial Academy Program.\*

\_\_\_\_\_  
Company/Individual Name as you would like it to appear on event materials.

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Website

## PREMIER PARTNER OPPORTUNITIES

- VIP Sponsor | \$15,000 | Includes Full Page 5X8 Color Program Book Ad
- Platinum Sponsor | \$10,000 | Includes Full Page 5X8 Color Program Book Ad
- Gold Sponsor | \$5,000 | Includes Half Page 5X3.5 Color Program Book Ad
- Silver Sponsor | \$3,500 | Includes Quarter Page 2.25X3.5 Color Program Book Ad
- Bronze Sponsor | \$2,500 | Includes Quarter Page 2.25X3.5 Color Program Book Ad
- MBLA Friend Sponsor | \$100-\$1,499 | Donation Amount:\_\_\_\_\_

## Advertisement Only

- Full Page Ad | \$1000 | Size 5X8
- Half Page Ad | \$700 | size 5X3.5
- Quarter Page Ad | \$500 | Size 2.25x3.5

## AD SPECIFICATIONS:

- All ads must be received in a high-resolution format (minimum 300dpi).
- All ads must be converted to CMYK color.
- Acceptable file formats are PDF or JPEG.

Please email advertisement to:  
**[aclassytouchevents@gmail.com](mailto:aclassytouchevents@gmail.com)**

TOTAL COMMITMENT \$ \_\_\_\_\_

## PAYMENT INFORMATION:

Register online via RegFox:<https://mablacklawyers.regfox.com/mbla-gala-2025>

1. Submit Payment Electronically via RegFox (Preferred).
2. Request Invoice Online via Regfox to submit payment by Wire Transfer or check.
3. Submit Form and Mail Check to: Massachusetts Black Lawyers Association, Attn: Treasurer Morenike Adams, 16 Beacon Street, Boston, MA 02108.

\*Please note that payments made for sponsorships and advertisements are not tax-deductible.

**SUBMIT FORM BY March 3, 2025.**



# MBLA LEADERSHIP



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**Tiffanie C. Ellis-Niles**  
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**Madison Long**  
Student Affairs Liaison



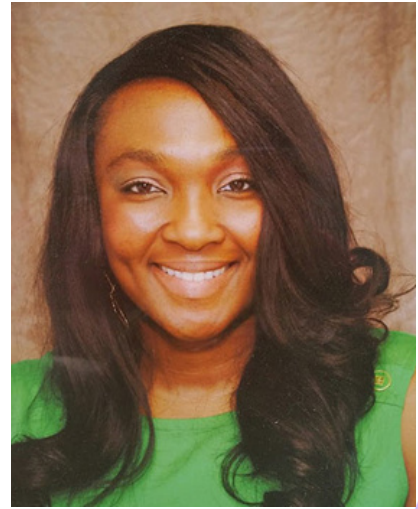
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Director



**Theresa Coney**  
Director



**Steven J. Hanton**  
Director



**Christelle J. Jean-Felix**  
Director



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**Arianne Waldron**  
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*Thank You*