

MASSACHUSETTS BLACK LAWYERS ASSOCIATION

Gala



SPONSORSHIP PACKAGE



Dear MBLA Friends, Family, Allies and Supporters:

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As we stand on the cusp of a new year, the Massachusetts Black Lawyers Association (“MBLA”) is delighted to unveil the details of our upcoming 2024 Gala—an extraordinary celebration of Black Excellence. Mark your calendars for Saturday, May 4, 2024, as we gather at the Intercontinental Hotel in Boston for an unforgettable evening.

More than just a gala, this event stands as a profound tribute to the accomplishments, resilience, and brilliance inherent in our community. We are thrilled to honor the achievements of Joseph Feaster, Of Counsel at the law firm Dain Torpy Le Ray Wiest & Garner PC, recipient of the Lifetime Achievement Award, and recognize the outstanding contributions of our Trailblazer Award recipients, Giselle J. Joffre, Partner at Arnold & Porter LLP, and Rahsaan D. Hall, President and CEO of the Urban League of Eastern Massachusetts.

Since its establishment in 1973, the MBLA has been a trailblazer in promoting diversity and inclusion, while providing a valuable network and visible presence for attorneys of color in the Massachusetts legal community. Through innovative programming, networking events, and continuing legal education training, the MBLA has been at the forefront of professional development and career advancement opportunities for its members. Additionally, the MBLA sponsors forums on current topics of interest to the legal community and actively collaborates with other bar associations and professional organizations, with a particular focus on delivering services to communities of color.

In my capacity as President, it is my distinct honor to extend a personal invitation for you to play a pivotal role in this significant occasion. Your support will not only enhance the grandeur of our gala but will also contribute to our ongoing goals of empowerment and success. Your sponsorship enables the MBLA to continue supporting law students through our [Building the Legacy Scholarship Fund](#) and facilitates the provision of low or no-cost programming and other opportunities to our members and the broader community.

Enclosed, you will find detailed information regarding our sponsorship opportunities for the 2024 Annual Gala. To confirm your attendance and support, kindly complete your registration using our convenient online registration page at www.mablacklawyers.org or email a completed form to gala@mablacklawyers.org by **April 8, 2024**.

We sincerely appreciate your anticipated support of our gala and eagerly look forward to welcoming you to this momentous event. Your presence will undoubtedly contribute to the success of an evening dedicated to celebrating excellence and forging meaningful connections.

Thank you, and we anticipate the pleasure of seeing you soon.

Warm regards,

Tiffanie C. Ellis-Niles

2023-2024 MBLA President

MASSACHUSETTS BLACK LAWYERS ASSOCIATION GALA

The Massachusetts Black Lawyers Association is committed to the recruitment, retention, and advancement of attorneys of color in Massachusetts. The MBLA provides membership-based professional development and career advancement trainings and programs throughout the year to ensure attorneys of color maintain a visible presence in the Massachusetts legal community.

SPONSORSHIP OPPORTUNITIES

VIP RECEPTION SPONSOR \$15,000

- Fifteen Gala tickets at reserved premier table.
- Invitation for fifteen guests to VIP Cocktail Reception.
- Prominent VIP Reception Sponsor name and logo recognition on marketing materials, media and press releases.
- Special recognition as a VIP Reception Sponsor during Gala program.
- Prominent VIP Reception Sponsor name and logo recognition on reserved table and event signage.
- Prominent VIP Reception Sponsor name and logo recognition on MBLA website for one year.
- Full page color ad with prominent placement in event program book (printed and electronic).
- VIP Reception Sponsor recognition in event program book.

PLATINUM SPONSOR \$10,000

- Ten Gala tickets at reserved premier table.
- Invitation for ten guests to VIP Cocktail Reception.
- Prominent Platinum Sponsor name and logo recognition on marketing materials, media and press releases.
- Special recognition as a Platinum Sponsor during Gala program.
- Prominent Platinum Sponsor name and logo recognition on reserved table and event signage.
- Prominent Platinum Sponsor name and logo recognition on MBLA website for one year.
- Full page color ad in event program book (printed and electronic).
- Platinum Sponsor recognition in event program book.

GOLD SPONSOR \$5,000

- Five Gala tickets.
- Gold Sponsor name and logo recognition on marketing materials, media and press releases.
- Gold Sponsor name and logo recognition on MBLA website for one year.
- Gold Sponsor name and logo recognition on event signage.
- Half page color ad in event program book (printed and electronic).
- Gold Sponsor recognition in event program book.

SILVER SPONSOR \$3,500

- Three Gala tickets.
- Silver Sponsor name and logo recognition on marketing materials, media and press releases.
- Silver Sponsor name and logo recognition on MBLA website for one year.
- Silver Sponsor name and logo recognition on event signage.
- Quarter page color ad in event program book (printed and electronic).
- Silver Sponsor recognition in event program book.

BRONZE SPONSOR \$2,500

- Two Gala tickets.
- Bronze Sponsor name and logo recognition on marketing materials, media and press releases.
- Bronze Sponsor name and logo recognition on MBLA website for one year.
- Quarter page color ad in event program book (printed and electronic).
- Bronze Sponsor recognition in event program book.

Please Submit by April 8, 2024

The Massachusetts Black Lawyers Association is a 501(c)(6) non-profit organization.

All proceeds will be used to support the Massachusetts Black Lawyers Association's programs and services.

SPONSORSHIP REGISTRATION

All sponsorships include recognition in our program book. The deadline to submit Sponsorship Registration is **April 8, 2024**, but preferably earlier, if possible. Additionally, the preferred method of payment is electronic. Should you require an invoice before payment, please contact treasurer@mblacklawyers.org

COMPANY NAME/INDIVIDUAL NAME (AS YOU WOULD LIKE IT TO APPEAR ON EVENT MATERIALS)

PRIMARY CONTACT

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

FAX

SPONSORSHIP LEVELS *(Please check one)*

SPONSORSHIP LEVEL	COST	AD IN PROGRAM BOOK	SIZE
<input type="checkbox"/> VIP Cocktail Reception	\$15,000	Includes full-page color ad	5" x 8"
<input type="checkbox"/> Platinum Sponsor	\$10,000	Includes full-page color ad	5" x 8"
<input type="checkbox"/> Gold Sponsor	\$5,000	Includes half-page color ad	5" x 3.5"
<input type="checkbox"/> Silver Sponsor	\$3,500	Includes quarter-page color ad	2.25" x 3.5"
<input type="checkbox"/> Bronze Sponsor	\$2,500	Includes quarter-page color ad	2.25" x 3.5"
<input type="checkbox"/> MBLA Friend Sponsor	\$100-\$1,1499	I would like to support the MBLA by giving a donation in the amount of \$_____	

ADVERTISEMENTS ONLY

<input type="checkbox"/> MBLA Gala Ad - Level One	\$1,000	Program Book Advertisement Only	Full Page
<input type="checkbox"/> MBLA Gala Ad - Level Two	\$700	Program Book Advertisement Only	Half Page
<input type="checkbox"/> MBLA Gala Ad - Level Three	\$500	Program Book Advertisement Only	Quarter Page

AD SPECIFICATIONS

- All ads must be received in a high-resolution format (minimum 300dpi).
- All ads must be converted to CMYK color.
- Acceptable file formats are PDF or JPEG.

Please email advertisement to: aclassytouchevents@gmail.com

By April 8, 2024. TOTAL DUE \$ _____

PAYMENT OPTIONS *{Please check one}*

- (PREFERRED) PAY ONLINE by visiting <https://massblacklawyers.regfox.com/mbla-gala-2024>
- Enclosed is a check payable to "Massachusetts Black Lawyers Association."

PAY BY CHECK:

- 1) Register through RegFox: <https://massblacklawyers.regfox.com/mbla-gala-2024>
- 2) In RegFox please select offline payment option
- 3) **MAIL: Massachusetts Black Lawyers Association, Attn: Treasurer Morenike Adams, 16 Beacon Street, Boston, MA 02108**

Massachusetts Black Lawyers Association is a 501(c)(6) non-profit organization.

All proceeds will be used to support the Massachusetts Black Lawyers Association's program's services.

Dear Sponsors,

Thank you for your support of the MBLA during our 51st Gala celebration! This is a historic year for the MBLA and you are playing a pivotal role in making it a success.

We look forward to building new connections and making existing ones stronger. We are excited to fellowship with you, in person, during the Gala on May 4, 2024.

Sincerely,

Tiffanie Ellis-Niles
2023-2024 MBLA President



OFFICERS



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President



Avana A. Epperson-Temple
President- Elect



Jameel Moore
Executive Vice President



D'Andre Fernandez
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Tvrus S. Cartwright



Evan Coleman



Theresa Coney



Steven J. Hanton



Tasha Marshall



Sania Santos



Bethany N. Serota



Arianne Waldron



Thank You