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Dear MBLA Family and Friends,

The Massachusetts Black Lawyers Association (MBLA) is pleased to announce our 2022 Gala, celebrating 49 years of excellence! The Gala will take place on **Friday, May 20th** at the Hotel Commonwealth located at 500 Commonwealth Avenue in Boston, MA.

This year, we are excited to honor **Carolyn Golden Hebsgaard** as our **Lifetime Achievement Award Recipient**. Carolyn has served as the Executive Director of the Boston Lawyers Group since 1993. Through her extraordinary leadership and keen vision, Carolyn has been instrumental in diversifying our profession, and she has opened doors for countless attorneys of color throughout the Greater Boston area and beyond. The MBLA will also honor **Damon Hart**, Executive Vice President and Chief Legal Officer of Liberty Mutual Insurance Co. and **Michael Curry**, President & Chief Executive Officer of the Massachusetts League of Community Health Center as our **Trailblazer Award Recipients**. Damon's dedication to excellence in his career as well as his commitment to uplifting others and the community through service and philanthropy is exemplary. Michael has dedicated his career to addressing racial disparities throughout the Commonwealth and nationally which includes his tremendous leadership during the COVID-19 pandemic to ensure access and equity to vaccination and testing for communities of color. Michael is a consummate public servant. We look forward to celebrating Carolyn, Damon, and Michael.

Since 1973, the MBLA has been a leader in the area of diversity and inclusion, providing a valuable network and visible presence for attorneys of color in the Massachusetts legal community. Our programs and events this year include the following:

- Summer BBQ for law students as well as a law student reception at Boston City Hall Plaza to provide an opportunity for local law students to network with MBLA members, other members of the bar, and with each other;
- A judicial panel featuring a panel of Superior Court judges to demystify the application process and to increase the candidate pool and the number of Black judges on the bench;
- A two-part program on mental health and well-being which equipped our members with exercises, routines, and resources to improve holistic wellness and self-care;
- A panel on the housing crisis to strategize on ways to address the housing crisis across the Commonwealth and to provide materials and resources to the community;
- A professional development panel during Black History Month entitled "Rising through the Ranks" which provided a candid discussion on how to best navigate different career paths and advance in law firm, in-house, government and public interest settings.

Enclosed with this letter is information on sponsorships and advertisements for the 2022 Gala. Thank you for your generous support of the MBLA and all of our efforts.

Sincerely,

Jermaine L. Kidd, Esq.  
MBLA President



# MASSACHUSETTS BLACK LAWYERS ASSOCIATION GALA

The Massachusetts Black Lawyers Association is committed to the recruitment, retention, and advancement of attorneys of color in Massachusetts. The MBLA provides membership-based professional development and career advancement trainings and programs throughout the year to ensure attorneys of color maintain a visible presence in the Massachusetts legal community.

## SPONSORSHIP OPPORTUNITIES

*(Please submit by May 6, 2022)*

<b>\$15,000</b>	<b>VIP Reception Sponsor</b> <ul style="list-style-type: none"><li>• Ten (10) Gala tickets at reserved premier table</li><li>• Invitation for ten (10) guests to VIP Cocktail Reception</li><li>• Prominent VIP Reception Sponsor name and logo recognition on marketing materials, media and press releases</li><li>• Special recognition as VIP Reception Sponsor during Gala program</li><li>• Prominent VIP Reception Sponsor name and logo recognition on reserved table and event signage</li><li>• Prominent VIP Reception Sponsor name and logo recognition on MBLA website for one year</li><li>• Full-page color ad with prominent placement in event program book (printed and electronic)</li><li>• VIP Reception Sponsor recognition in event program book</li><li>• Ability to pre-record remarks (recommended duration is 5-7 minutes)</li><li>• Inclusion of at least one marketing item in gift bag</li></ul>
<b>\$10,000</b>	<b>Platinum Sponsor</b> <ul style="list-style-type: none"><li>• Ten (10) Gala tickets at reserved premier table</li><li>• Invitation for five (5) guests to VIP Cocktail Reception</li><li>• Prominent Platinum Sponsor name and logo recognition on marketing materials</li><li>• Prominent Platinum Sponsor name and logo recognition on MBLA website for one year</li><li>• Special recognition as Platinum Sponsor during Gala program</li><li>• Prominent Platinum Sponsor name and logo recognition on reserved table and event signage</li><li>• Full-page color ad in event program book (printed and electronic)</li><li>• Platinum Sponsor recognition in event program book</li><li>• Inclusion of one marketing item in gift bag</li></ul>
<b>\$5,000</b>	<b>Gold Sponsor</b> <ul style="list-style-type: none"><li>• Five (5) Gala tickets</li><li>• Gold Sponsor name and logo recognition on marketing materials</li><li>• Gold Sponsor name and logo recognition on MBLA website for one year</li><li>• Gold Sponsor name and logo recognition on event signage</li><li>• Half-page color ad in event program book (printed and electronic)</li><li>• Gold Sponsor recognition in event program book.</li></ul>
<b>\$3,500</b>	<b>Silver Sponsor</b> <ul style="list-style-type: none"><li>• Two (2) Gala tickets</li><li>• Silver Sponsor name and logo recognition on marketing materials</li><li>• Silver Sponsor name and logo recognition on MBLA website for one year</li><li>• Silver Sponsor name and logo recognition on event signage</li><li>• Quarter-page color ad in event program book (printed and electronic)</li><li>• Silver Sponsor recognition in event program book.</li></ul>
<b>\$2,500</b>	<b>Bronze Sponsor</b> <ul style="list-style-type: none"><li>• One (1) Gala ticket</li><li>• Bronze Sponsor name and logo recognition on marketing materials</li><li>• Bronze Sponsor name and logo recognition on MBLA website for one year</li><li>• Quarter-page color ad in program book (printed and electronic)</li><li>• Bronze Sponsor recognition in event program book</li></ul>
	<b>MBLA Friend Sponsor</b> <ul style="list-style-type: none"><li>• MBLA Friend Sponsor recognition in event program book (amount will not be disclosed)</li></ul>



## SPONSORSHIP REGISTRATION

All sponsorships include recognition in our program book. Deadline to submit Sponsorship Registration is **May 6, 2022**, but preferably earlier, if possible. Additionally, the preferred method of payment is electronic. Should you require an invoice before payment, please contact [gala@mablacklawyers.org](mailto:gala@mablacklawyers.org).

COMPANY NAME/ INDIVIDUAL NAME (AS YOU WOULD LIKE IT TO APPEAR ON EVENT MATERIALS)

PRIMARY CONTACT

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

FAX

### SPONSORSHIP LEVELS *(Please check one and submit by May 6, 2022)*

SPONSORSHIP LEVEL	COST	AD IN PROGRAM BOOK	SIZE
<input type="radio"/> VIP Cocktail Reception	\$15,000	Includes full-page color ad	5" x 8"
<input type="radio"/> Platinum Sponsor	\$10,000	Includes full-page color ad	5" x 8"
<input type="radio"/> Gold Sponsor	\$5,000	Includes half-page color ad	5" x 3.5"
<input type="radio"/> Silver Sponsor	\$3,500	Includes quarter-page color ad	2.25" x 3.5"
<input type="radio"/> Bronze Sponsor	\$2,500	Includes quarter-page color ad	2.25" x 3.5"
<input type="radio"/> MBLA Friend Sponsor	\$100-\$1,499		

### ADVERTISEMENTS ONLY

I would like to support the MBLA by giving a donation in the amount of \$\_\_\_\_\_.

<input type="radio"/> MBLA Gala Ad – Level One	\$1,000	Program Book Advertisement Only	Full Page
<input type="radio"/> MBLA Gala Ad – Level Two	\$700	Program Book Advertisement Only	Half Page
<input type="radio"/> MBLA Gala Ad – Level Three	\$500	Program Book Advertisement Only	Quarter Page

### AD SPECIFICATIONS

- All ads must be received in a high-resolution format (minimum 300dpi).
- All ads must be converted to CMYK color.
- Acceptable file formats are PDF or JPEG.

Please email advertisement and recordings (if applicable) to [gala@mablacklawyers.org](mailto:gala@mablacklawyers.org) by May 6, 2022. TOTAL DUE \$ \_\_\_\_\_

### PAYMENT OPTIONS *(Please check one)*

☐ Please reserve the listed items and invoice the primary contact above.

☐ PAY ONLINE by visiting <https://MassBlackLawyers.regfox.com/mba-gala-celebrating-49-years-of-excellence>

☐ (PREFERRED) Enclosed is a check payable to "Massachusetts Black Lawyers Association."

### PLEASE COMPLETE THIS FORM AND SUBMIT BY:

1) EMAIL: [gala@mablacklawyers.org](mailto:gala@mablacklawyers.org)

2) MAIL: Massachusetts Black Lawyers Association, Attn: President Jermaine L. Kidd, Esq., 16 Beacon Street, Boston, MA 02198