

ANNUAL

## MASSACHUSETTS BLACK LAWYERS ASSOCIATION GALA

THURSDAY, MARCH 16, 2017

The Massachusetts Black Lawyers Association is committed to the recruitment, retention and advancement of attorneys of color in Massachusetts. The MBLA provides membership-based professional development and career advancement trainings and programs throughout the year to ensure attorneys of color maintain a visible presence in the Massachusetts legal community.

**SPONSORSHIP OPPORTUNITIES**(*Please submit by February 16, 2017*)

\$10,000	<ul> <li>VIP Cocktail Reception (or) Cocktail Reception (or) Dessert Reception Sponsor</li> <li>Ten (10) Gala tickets at reserved premier table</li> <li>Invitation for five (5) guests to VIP Cocktail Reception</li> <li>Prominent VIP, Cocktail or Dessert Reception Sponsor name and logo recognition on marketing materials, media and press releases</li> <li>Prominent VIP, Cocktail or Dessert Reception Sponsor name and logo recognition on MBLA website for one year</li> <li>Special recognition as VIP, Cocktail or Dessert Reception Sponsor during Gala program</li> <li>Prominent VIP, Cocktail or Dessert Reception Sponsor name and logo recognition on reserved table and event signage</li> </ul>
	<ul> <li>Full-page color ad with prominent placement in event program book</li> <li>VIP, Cocktail or Dessert Reception Sponsor recognition in event program book</li> <li>3 Annual Memberships</li> </ul>
\$6,000	Platinum Sponsor         • Ten (10) Gala tickets at reserved premier table         • Invitation for two (2) guests to VIP Cocktail Reception         • Prominent Platinum Sponsor name and logo recognition on marketing materials         • Prominent Platinum Sponsor name and logo recognition on MBLA website for one year         • Special recognition as Platinum Sponsor during Gala program         • Prominent Platinum Sponsor name and logo recognition on reserved table and event signage         • Full-page color ad in event program book         • Platinum Sponsor recognition in event program book         • 2 Annual Memberships
\$3,500	Gold Sponsor         • Five (5) Gala tickets         • Gold Sponsor name and logo recognition on marketing materials         • Gold Sponsor name and logo recognition on MBLA website for one year         • Gold Sponsor name and logo recognition on event signage         • Half-page color ad in event program book         • Gold Sponsor recognition in event program book         • One Annual Membership
\$2,500	Silver Sponsor         • Two (2) Gala tickets         • Silver Sponsor name and logo recognition on marketing materials         • Silver Sponsor name and logo recognition on MBLA website for one year         • Silver Sponsor name and logo recognition on event signage         • Quarter-page color ad in event program book         • Silver Sponsor recognition in event program book

For more information about the Gala or Sponsorship Opportunities, please contact Sean Gray, Event Producer, at (412) 512-5208 or gala@massblacklawyers.org or visit www.massblacklawyers.org/gala2017.

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