



ANNUAL  
**MASSACHUSETTS BLACK LAWYERS ASSOCIATION GALA**

THURSDAY, MARCH 24, 2016

The Massachusetts Black Lawyers Association is committed to the recruitment, retention and advancement of attorneys of color in Massachusetts. The MBLA provides membership-based professional development and career advancement trainings and programs throughout the year to ensure attorneys of color maintain a visible presence in the Massachusetts legal community.

**SPONSORSHIP OPPORTUNITIES** (Please submit by February 22, 2016)

<b>\$10,000</b>	<p><b>VIP Cocktail Reception (or) Cocktail Reception (or) Dessert Reception Sponsor</b></p> <ul style="list-style-type: none"> <li>• Ten (10) Gala tickets at reserved premier table</li> <li>• Invitation for five (5) guests to VIP Cocktail Reception</li> <li>• Prominent VIP, Cocktail or Dessert Reception Sponsor name and logo recognition on marketing materials, media and press releases</li> <li>• Prominent VIP, Cocktail or Dessert Reception Sponsor name and logo recognition on MBLA website for one year</li> <li>• Special recognition as VIP, Cocktail or Dessert Reception Sponsor during Gala program</li> <li>• Prominent VIP, Cocktail or Dessert Reception Sponsor name and logo recognition on reserved table and event signage</li> <li>• Full-page color ad with prominent placement in event program book</li> <li>• VIP, Cocktail or Dessert Reception Sponsor recognition in event program book</li> <li>• Inclusion of one marketing item in gift bag</li> </ul>
<b>\$6,000</b>	<p><b>Platinum Sponsor</b></p> <ul style="list-style-type: none"> <li>• Ten (10) Gala tickets at reserved premier table</li> <li>• Invitation for two (2) guests to VIP Cocktail Reception</li> <li>• Prominent Platinum Sponsor name and logo recognition on marketing materials</li> <li>• Prominent Platinum Sponsor name and logo recognition on MBLA website for one year</li> <li>• Special recognition as Platinum Sponsor during Gala program</li> <li>• Prominent Platinum Sponsor name and logo recognition on reserved table and event signage</li> <li>• Full-page color ad in event program book</li> <li>• Platinum Sponsor recognition in event program book</li> <li>• Inclusion of one marketing item in gift bag</li> </ul>
<b>\$3,500</b>	<p><b>Gold Sponsor</b></p> <ul style="list-style-type: none"> <li>• Five (5) Gala tickets</li> <li>• Gold Sponsor name and logo recognition on marketing materials</li> <li>• Gold Sponsor name and logo recognition on MBLA website for one year</li> <li>• Gold Sponsor name and logo recognition on event signage</li> <li>• Half-page color ad in event program book</li> <li>• Gold Sponsor recognition in event program book</li> </ul>
<b>\$2,500</b>	<p><b>Silver Sponsor</b></p> <ul style="list-style-type: none"> <li>• Two (2) Gala tickets</li> <li>• Silver Sponsor name and logo recognition on marketing materials</li> <li>• Silver Sponsor name and logo recognition on MBLA website for one year</li> <li>• Silver Sponsor name and logo recognition on event signage</li> <li>• Quarter-page color ad in event program book</li> <li>• Silver Sponsor recognition in event program book</li> </ul>

For more information about the Gala or Sponsorship Opportunities, please contact Sean Gray, Event Producer, at (412) 512-5208 or [gala@massblacklawyers.org](mailto:gala@massblacklawyers.org) or visit [www.massblacklawyers.org/gala2016](http://www.massblacklawyers.org/gala2016).

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 • [www.massblacklawyers.org](http://www.massblacklawyers.org) •

Massachusetts Black Lawyers Association is a 501(c)(6) non-profit organization.  
 All proceeds will be used to support the Massachusetts Black Lawyers Association's programs and services.