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ADDRESS

**MBLA c/o Boston Bar
Association
16 Beacon Street
Boston, MA 02108**

WEBSITE

www.massblacklawyers.org

On Thursday, April 3, 2014, the **Massachusetts Black Lawyers Association (MBLA)** will host its annual **2014 MBLA Gala**. The event will be held at the Westin Copley Place Hotel for approximately 500 attendees. Since 1973, the MBLA has provided a valuable network and visible presence for attorneys of color within the Massachusetts legal community.

We invite your company to take advantage of the educational and marketing power from this visible event by becoming a **2014 MBLA Gala** sponsor.

We are extremely proud to announce that this year's keynote speaker is **Senator William "Mo" Cowan**, of Counsel to Mintz Levin and Senior Vice President and Chief Operating Officer of ML Strategies. In addition, we will honor and recognize **The Honorable Geraldine S. Hines**, Associate Justice of the Massachusetts Appeals Court, with our Lifetime Achievement Award, and **The Honorable Denise Casper**, Judge of the United States District Court for the District of Massachusetts, with our Trailblazer Award.

This widely publicized event provides a meaningful investment opportunity for sponsor participants. Our sponsor packages have been designed to offer maximum exposure and benefits for your business including to: increase brand loyalty, guarantee media coverage, create awareness and visibility, entertain clients, showcase community involvement, and much more. We have provided details of all the sponsorship benefits in this packet, but we will gladly customize a package specific to your marketing goals.

The MBLA provides professional development and career advancement through trainings and programs for our membership. We also sponsor forums on current topics of interest to members of the legal community and seek collaborations with other bar associations and professional organizations. The funds raised at our Annual Gala allow us to provide these programs and opportunities to our members.

Enclosed please find the invitation for the **2014 MBLA Gala** along with the 2014 MBLA Gala Sponsorship Opportunities, which provides the details and benefits of each level of participation. Kindly submit the completed registration form to our Event Planner, AJ Williams by fax at (617) 536-8883 or by email at aj@ajwilliamssevents.com. **Please note that all payments and advertisements are due by Friday, March 7, 2014.**

Please contact AJ Williams at (617) 267-2244 with any questions after reviewing the attached 2014 MBLA Gala Sponsorship Opportunities. In the meantime, visit the **MBLA** website at **www.massblacklawyers.org** for additional information and we will be in touch with you soon. Be a part of this tremendous event during the spring season as a sponsor and many thanks for your consideration.

Sincerely,

E. Abim Thomas
President

Massachusetts Black Lawyers Association

The graphic features a dark grey triangle pointing downwards, set against a background of light grey geometric shapes. The text 'MBLA Gala 2014' is written in a blue serif font, with 'Gala' in a script style. Below it, 'YOU'RE INVITED!' is written in a large, bold, blue sans-serif font.

MBLA
Gala 2014

**YOU'RE
INVITED!**

Thursday April 3, 2014

Westin Copley Place Hotel

10 Huntington Avenue, Boston

6:00 - 7:00 p.m.

Cocktail Reception

A pre-dinner networking reception
featuring passed hors d'oeuvres

7:00 p.m.

Dinner & Program

Featuring Keynote Speaker

Senator William "Mo" Cowan

*Of Counsel to Minz Levin and
Senior Vice President and Chief Operating Officer
of ML Strategies*

Lifetime Achievement Honoree

The Honorable Geraldine S. Hines

Associate Justice, Massachusetts Appeals Court

Trailblazer Honoree

The Honorable Denise J. Casper

Judge, U.S. District Court, District of Massachusetts

Dessert Reception

A post-dinner networking reception
featuring desserts

Tickets

Click: www.massblacklawyers.org

General Tickets: \$150 per person

\$100 *(for Small Firms- 25 lawyers or less,
Government, Legal Service, & Students)*

**For gala and sponsorship
information, contact:**

AJ Williams Events

aj@ajwilliamsevents.com

(617) 267-2244



GALA FACT SHEET

Who: **The Massachusetts Black Lawyers Association (MBLA)** will host its Annual **2014 MBLA Gala**, which provides professional development and career advancement through trainings and programs for our membership. The funds raised at our Annual Gala allow us to provide these programs and opportunities to our members. The **2014 MBLA Gala** will be held on Thursday, April 3, 2014, at the Westin Copley Place Hotel. The Gala anticipates approximately 500 guests from the legal community including lawyers, judges, appointed and elected officials, and law students.

Details: **2014 MBLA Gala - Thursday, April 3, 2014, at the Westin Copley Place Hotel located at 10 Huntington Avenue in Boston, beginning at 6:00 p.m.**

- 6:00 - 7:00 p.m. **Cocktail Reception** – A pre-dinner networking reception featuring passed hors d'oeuvres.
- 7:00 p.m. **Program** - A program featuring Keynote Speaker **Senator William "Mo" Cowan**, Of Counsel to Mintz Levin and Senior Vice President and Chief Operating Officer of ML Strategies; a seated dinner and an awards presentation featuring, **The Honorable Geraldine S. Hines**, Associate Justice of the Massachusetts Appeals Court, recipient of the 2014 MBLA Lifetime Achievement Award, and **The Honorable Denise Casper**, Judge of the U.S. District Court for the District of Massachusetts, recipient of the 2014 MBLA Trailblazer Award.
- **Dessert Reception** – A networking reception featuring a wide array of desserts.

Officers: E. Abim Thomas (President), Doreen Rachal (President-Elect), Giselle Joffre (Vice President), Angela Gomes (Secretary), Stephen Hall (Treasurer), and Rachael Rollins (Immediate Past President)

Directors: R. Wesley Alexander, Tavares Brewington, Andrea Campbell, Darly David, Donald Deng, Adam J. Foss, Danielle Pelot, Clarence Richardson, and William J. Trach

Tickets: For individual tickets, please visit: www.massblacklawyers.org
General Tickets for the Gala are \$150 per person
\$100 (for Small Firms- 25 lawyers or less, Government, Legal Service, & Students)

Sponsors: 2013 Platinum sponsors included: Bingham McCutchen LLP, Choate Hall & Stewart LLP, Day Pitney LLP, Edwards Wildman, Palmer LLP, EMC Corporation, Goodwin Procter LLP, Holland & Knight LLP, Latham & Watkins LLP, Liberty Mutual Insurance, Mass Mutual Financial Group, McCarter & English, LLP, National Grid, Prince Lobel Tye LLP, Ropes & Gray LLP, Skadden, Arps, Slate, Meagher & Flom LLP, Wilmer Cutler Pickering Hale and Dorr LLP, and more. For a complete list of the 2013 sponsors, visit www.massblacklawyers.org/2013-spring-gala/.

Sponsorship opportunities are available; please contact the event office for more information.

Contact: AJ Williams Events (617) 267 2244 / aj@ajwilliamsevents.com



GALA SPONSORSHIP OPPORTUNITIES

LEVELS	BENEFITS
Cocktail Reception or Dessert Reception \$10,000 Only 2 available!! <i>Choice of Dessert or Cocktail Reception based on a first come first served basis</i>	▪ Naming Opportunity (i.e. ABC Company Dessert Reception) ▪ Credit as the Cocktail Reception or Dessert Reception Sponsor on all printed materials ▪ Access to professional photos highlighting your brand ▪ Premier placement of corporate logo and link on the www.massblacklawyers.org website for one year ▪ Introduction and special recognition from the podium ▪ Corporate logo prominently displayed on the screens on stage and on event boards at the Gala ▪ Prominent placement on all Gala email blasts ▪ Prominent placement of your logo on the event invitation ▪ Fifteen (15) tickets to the event with Premiere table seating ▪ Full Page Inside Cover ad in the program book
Platinum \$5,000	▪ Credit as a Platinum Sponsor on all printed materials ▪ Special recognition from the podium at the Gala ▪ Prominent placement of your logo on the event invitation ▪ Ten (10) tickets to the event with Premiere table seating ▪ Full Page ad in the program book
Gold \$2,500	▪ Credit as a Gold Sponsor on all printed materials ▪ Prominent placement of your logo on the event invitation ▪ Five (5) tickets to the event ▪ Half Page ad in the program book
Silver \$1,500	▪ Credit as a Silver Sponsor on all printed materials ▪ Prominent placement of your logo on the event invitation ▪ Two (2) tickets to the event ▪ Quarter Page ad in the program book

To meet our advertising deadlines, please reply with your commitment as soon as you can. Earlier sponsor commitments will reap the benefits of being included on the website, and other materials that are produced with updates between January and the end of March.

Contact Us

For more information on sponsorship, please contact AJ Williams at aj@ajwilliamsevents.com or 617.267-2244

OTHER OPPORTUNITIES

Program Advertisement

☐ Full Page	\$800
☐ Half Page	\$500
☐ Quarter Page	\$300

Table Purchase

Table of Ten (10) \$1,500

\$1,000 (for Small Firms- 25 lawyers or less, Government, Legal Service, & Students)

Tickets

General Tickets for the Gala, which include Dinner, Program, and Dessert, are \$150 per person, \$100 (for Small Firms- 25 lawyers or less, Government, Legal Service, & Students)

For individual tickets, please visit: www.massblacklawyers.org

Massachusetts Black Lawyers Association is a 501 (c)(6) non-profit organization

All proceeds will be used to support the **Massachusetts Black Lawyers Association's** programs and services.

Please complete the sponsor form and make the check payable to the **Massachusetts Black Lawyers Association**. The **Massachusetts Black Lawyers Association** is a 501 (c)(6) organization, Tax ID 04-3021895.

www.massblacklawyers.org

Photos from previous Galas:



SPONSOR INFO



Company Name / Individual: (exactly as you would like it to appear in event materials)

Contact Person:

Email:

Address:

City:

State:

Zip:

Phone:

Fax:

Sponsorship Levels (Please Check One)

- | | | | |
|------------------------------------|----------|---------------------------------|---------|
| ☐ Reception | \$10,000 | ☐ Gold | \$2,500 |
| ☐ Platinum | \$5,000 | ☐ Silver | \$1,500 |

Advertisements (Please Check One)

- | | |
|---------------------------------------|-------|
| ☐ Full Page | \$800 |
| ☐ Half Page | \$500 |
| ☐ Quarter Page | \$300 |

Table Purchase (Please Check One)

- | |
|--|
| ☐ General Table Purchase \$1,500 |
| ☐ General Discounted Table Purchase \$1,000 |
- (for Small Firms- 25 lawyers or less, Government, Legal Service, & Students)

Payment (Please Check One)

- | |
|---|
| ☐ Please reserve the above sponsorship and send an invoice to my attention. |
| ☐ Enclosed please find our payment in the amount of: \$_____ (Payable to " Massachusetts Black Lawyers Association "). |
| ☐ We are unable to participate, but we are pleased to donate \$_____ to support the Massachusetts Black Lawyers Association . |
| ☐ I would like to pay by VISA/MasterCard/AMEX |

Name on Card:

Card #:

EXP Date:

Please complete this form by March 7, 2014 to:

2014 MBLA Gala c/o AJ Williams Events, aj@ajwilliamsevents.com

75 Newbury Street, Third Floor, Boston, MA 02116

Or Fax to: (617) 536-8883